

Advertising Opportunities

	1X	3X	6X
Double Page Spread	\$4,620	\$4,340	\$4,150
Full Page	\$2,970	\$2,675	\$2,530
Half Page Island	\$2,280	\$2,050	\$1,890
Half Page Horizontal	\$1,930	\$1,760	\$1,670
Quarter page Vertical	\$1,450	\$1,305	\$1,240
News Section Banner	\$1,595	\$1,460	\$1,380
Ad Index Banner	\$1,595	\$1,460	\$1,380
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Outside Back Cover	\$3,560	\$3,215	\$3,025
Inside Front Cover	\$3,415	\$3,075	\$2,715
Inside Back Cover	\$3,210	\$2,880	\$2,645

Guaranteed Position Charge: 10%

Approved Agency Commission: 15%

Inserts: Starting at \$.25 per insert. Maximum 8.5"x11"

CFAA Allied Members receive 15% discount

Mechanical Requirements

FORMAT

RHB Magazine is printed offset and saddle stitch bound.

DIGITAL FILES

Preferred format is InDesign, QuarkXpress, Adobe Illustrator or high resolution PDF.

FILE SUBMISSION

You may submit your files to our production department through FTP or a Mac formatted CD.