

Advertising Dimensions

DOUBLE PAGE SPREAD

Full Page with Bleed
16.5" x 11.125"

Full Page Trimmed
16.25" x 10.875"

Live Area *
15.25" x 9.625"

FULL PAGE

Full Page with Bleed
8.375" x 11.125"

Full Page Trimmed
8.125" x 10.875"

Live Area *
7.125" x 9.625"

1/2 Page Island

4.563" x
7.375"

1/2 Page Horizontal

7.125" x 4.75"

1/4 Page

3.375" x
4.75"

News Section Banner

7.125" x 2.125"

Ad Index Banner

7.125" x 2.125"

* It is recommended that all copy and logos are kept within the Live Area